For Immediate Release

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Blue Cut Fire Relief Fund launched with $100,000 Initial Contribution

Rancho Cucamonga, CA - Inland Empire United Way has established a Fire Relief Fund in collaboration with other community and nonprofit partners for the collection of financial donations to help residents impacted by the Blue Cut Fire.

The Community Foundation – which serves San Bernardino and Riverside Counties – has committed the first $100,000 to the fund and encourages others to join in their concern for those whose lives have been affected by this disaster.

"We are deeply concerned about the High Desert community and the devastation we are witnessing in the wake of this horrific fire," said Dr. Jonathan Lorenzo Yorba, President and CEO of The Community Foundation. "By providing this grant, we hope to inspire more giving to the Fire Relief Fund at the Inland Empire United Way, and to support the recovery efforts of the many nonprofit organizations that are providing critical services to fire victims in our region."

Contributions will be used to address the short- and long-term needs of those affected by the Blue Cut Fire. United Way is committed to working with other local nonprofits and service providers to identify the greatest needs and best resources for helping this community recover in the weeks and months ahead. 100% of contributions will be directed to recovery efforts for those affected by the Blue Cut Fire.

County of San Bernardino First District Supervisor, Robert Lovingood, offered his support saying "The Blue Cut fire has devastated many families. Just as the community rallied during the peak of the fire, now it is even more important for all of us to come together to support those who have lost homes, pets, vehicles and all of their worldly possessions. I hope you will find it in your heart to give generously to this Blue Cut Fire Relief Fund. 100% of the proceeds will go to help victims rebuild their lives."

Donations can be made online at www.IEUW.org/help, by texting RELIEF to 40403, or by check made payable to Inland Empire United Way sent to: IEUW Fire Fund, 9644 Hermosa Avenue, Rancho Cucamonga, CA 91730.

Inland Empire United Way is a 501(c)(3) nonprofit organization with a long-standing track record for responsibly managing funds and assisting those in need in our community. Based in Rancho Cucamonga, IEUW maintains a Desert Communities office in Apple Valley and partners with a variety of schools, nonprofits and businesses throughout the region. For more information, visit www.IEUW.org.

About Inland Empire United Way
Inland Empire United Way (IEUW) is a leading nonprofit organization that works in partnership with local community leaders, businesses, government agencies, other nonprofits to improve the lives and futures of those in need in the Inland Empire. IEUW serves as a community resource hub, annually connecting over 150,000 residents with health & social service resources through 211, mobilizing thousands of volunteers through HandsOn Inland Empire, funding 43 strong local nonprofit partners, and operating several initiatives aimed at moving residents from poverty toward self-sufficiency. For more information, please visit www.ieuw.org.

About The Community Foundation
The Community Foundation is a nonprofit, public benefit corporation created by and for the residents of Riverside and San Bernardino Counties and beyond. Established in 1941, at 75 years old The Community Foundation has over $90 million in assets and provides college scholarships and grants to nonprofit organizations across the two-county region.

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