SANTA BARBARA
FOUNDATION

**News Release**
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## Eleven Nonprofit Executives Return from the Stanford Management Institute

The Santa Barbara Foundation Continues Third Year of
Sponsorship Investment

As nonprofits are continually expected to do more with less, and access to resources has become even scarcer, the Santa Barbara Foundation was again pleased to support attendance of 11 nonprofit executives at a two-day cutting edge leadership conference at the Stanford Nonprofit Management Institute, which discussed important strategic topics for nonprofit management and effectiveness in meeting community needs.

Titled "Partnering for Impact," this year's conference was geared toward learning creative new strategies for running and growing organizations through tough economic times. Conference sessions were developed specifically for nonprofit leaders and included building the right funding model; creating a volunteerism model for long-term social impact; working across issue sectors; and measuring impact.

Being new to her position at Jodi House, Inc., Executive Director Erin Kozaki was pleased with the dynamic learning experience as well as the friendships that developed. "This conference gave me access to national speakers, while also finding time to sit with leaders in our community. This was such a diverse group and I now feel like I have a cadre of friends I can continue to have contact with on a number of topics," Erin said. "This was a unique opportunity where I was able to gain information that will continue to allow my organization to grow."

Michael W. Rattray, CEO of the United Boys & Girls Clubs of Santa Barbara County, also appreciated the networking opportunity. "This was a great experience from the standpoint of getting to meet and collaborate with peers working in the human and health services areas across the country," he said. "The material presented addressed the problems we are facing today and how we are dealing with change, not just at a local level but at a national level. We are not just working in silos but also together toward common goals."

"I felt that I was really a part of something novel," Michael continued. "This is not something I could pay for through my operating budget, so the Foundation's sponsorship really was very important."

The participants will soon give presentations to share what they have learned with the nonprofit community. These roundtable presentations will be facilitated by Geoff Green, executive director of The Fund for Santa Barbara, Judy Hawkins, principal consultant for Signature Consulting, and Ken Saxon, facilitator for Courage to Lead. Roundtables will be held from October 25 to November 10. Last year, more than 150 nonprofit executives attended the post-conference meetings, rating this innovative model for both leadership training and county collaboration as exceptional.

The nonprofit executives who attended the conference represent a range of issue areas from health and human services to the arts, education and the environment. Organizations included:

Catholic Charities of Santa Barbara
Community Environmental Council
Dream Foundation
Foundation for Santa Barbara City College
Jodi House, Inc.
Lompoc Hospital District Foundation
Santa Barbara Symphony
Santa Maria Valley Discovery Museum
Santa Ynez Valley Humane Society
Transitions-Mental Health Association
United Director Boys & Girls Clubs of Santa Barbara County

**About the Santa Barbara Foundation**

The Santa Barbara Foundation is a community foundation established in 1928 to enrich the lives of the people of Santa Barbara County through philanthropy. As one of the largest private sources of funding for area nonprofits, agencies, and college bound students, the Foundation makes funds available to identify and strategically address critical community issues – to strengthen the nonprofit sector, to encourage collaboration and partnerships and to engage and align philanthropic capital with community needs in order to positively impact the county's common good.

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**Photo Caption:**

The Santa Barbara Foundation sent 11 executive directors to the Stanford Nonprofit Management Institute to hear from high-level speakers and engage with cutting edge strategies to strengthen their organizations and the nonprofit sector.

**Back** (L to R): Frank Bognar—Catholic Charities of Santa Barbara, Erik Talkin—Foodbank Santa Barbara County, Kathy Pierce—Santa Ynez Valley Humane Society, Kelly White O'Neill—Santa Maria Valley Discovery Museum, Erin Kozaki—Jodi House, Thomas Rollerson—Dream Foundation, David Grossman—Santa Barbara Symphony, David Rattray—United Boys & Girls Clubs of Santa Barbara County

**Middle**: Sigrid Wright—Community Environmental Council, Alice Milligan—Lompoc Hospital District Foundation, Vanessa Patterson—Foundation for Santa Barbara City College

**Front**: Jill Bolster-White—Transitions-Mental Health Association, Judy Hawkins—Signature Consulting, Janelle Stuvland—Santa Barbara Foundation