



The East Bay Community Foundation is excited to announce the hiring of two key leadership positions at EBCF; Alexandra Aquino-Fike has accepted the position of Vice President of Development, and Stacey Manley has accepted the position of Vice President of Communications. Stacey will be starting at EBCF on January 26th and Alexandra will start January 30th. “The foundation is thrilled to welcome both Alexandra and Stacey” said James Head, President & CEO of the East Bay Communication Foundation. “Collectively they bring tremendous skills and talents to EBCF during a new chapter of growth. We are excited to have them join us as we deepen our overall strategies in transforming the lives of families and communities in the East Bay.”



Alexandra Aquino-Fike was previously the Vice President of Development at Hispanics in Philanthropy, a national and transnational network of funders dedicated to investing in Latino leadership, voice, and equity. While at HIP, she supported the design, implementation, and evaluation of HIP’s fundraising strategies and activities. Alexandra was also responsible for the launch and growth of HIP’s latest initiative, the first online giving platform for Latino communities across the Americas – HIPGive. Additionally, she led efforts to raise over \$1.4 million in two years in institutional support to design and launch HIPGive, which since 2014 has channeled over \$1 million to Latino causes.

Alexandra brings a wealth of experience from both the private and nonprofit sectors. Prior to HIP, she served as an associate attorney with the international law firm, Greenberg Traurig, LLP in New York. She has also worked with Shorebank in Chicago, and with the Food and Agriculture Organization of the United Nations in Italy.

Alexandra holds a Juris Doctor degree from the University of California, Berkeley School of Law and a Master’s degree in Public Policy from the Harvard Kennedy School, where she was the Co-Chair of both the Berkeley La Raza Law Students Association and the Kennedy Diversity Committee. She received her Bachelor of Arts from Wellesley College. She is a member of the State Bar of New York and the Hispanic National Bar Association. Alexandra serves on the board of directors of the SHARE El Salvador Foundation and is the chairwoman of the board of directors of the Mauricio Aquino Chacón Foundation, both based in Berkeley.



Stacey Manley is a seasoned executive with more than 20 years of experience in integrated marketing and communications, organizational strategy, community relations, and corporate development. He has held leadership positions at youth and health-focused nonprofit organizations, as well as strategic roles at multi-national advertising agencies. Stacey comes to EBCF from Coaching Corps, an Oakland-based



nonprofit that utilizes sports and coaches to mentor underprivileged youth. While at Coaching Corps, Stacey oversaw strategic marketing and communications, stakeholder engagement, and operationalized scalable recruitment strategies for a national expansion.

Prior to Coaching Corps, Stacey led marketing and communications for Medicines360, a global nonprofit pharmaceutical company for women. Before his foray into the nonprofit sector, Stacey spent 18 years in advertising and brand management, having developed strategies for a number of household brands including, The Walt Disney Company, Nissan, Coors, and Kraft Foods, among others. His last agency position was as Vice President & General Manager at Loomis Group, where he led a cross-functional team of marketing professionals, providing strategic and creative solutions to branding, business, and design challenges.

Stacey is a graduate of the University of Maryland, where he earned a BA in Journalism. He holds a Master's in Public Administration from Baruch College in New York, where he has the distinction of being a 2004 National Urban Fellow.